

**CALL FOR ART
DEADLINE: 2/4/12**

THROUGH THE LENS

February 24, 2011- March 31, 2011



PRESCOTT CENTER
for the
ARTS
GALLERY

208 North Marina Street | Prescott | Arizona

Photography has grown as an important art form since the early part of the 20th century. This exciting, eclectic exhibit at the Prescott Center for the Arts Gallery, will display work using traditional and digital photographic techniques, photomontages, collages and other work that relies on photography as its structure and basis.

ELIGIBILITY: Open to Arizona artists. All original media accepted in 2D and 3D. Entries will be juried and must be for sale. Cash awards total \$250.00.

ENTRY FORMS: Forms may be obtained at the PCA office, the PCA Gallery or via the PCA website at www.pca-az.net. Go to "Gallery/Current Season", click on "Entry Form" next to "Through the Lens". Forms must be postmarked by Jan. 31, 2012 or hand delivered to the PCA Office on or before February, 4, 2012.

ENTRY FEES: \$10.00 per entry received on or before 2/4/12. *\$15.00 per entry if received after 2/4/12. Payable to Prescott Center for the Arts, 208 North Marina Street, Prescott, Arizona 86301. Attn: "Through The Lens". **Entry fees are non-refundable on all entries, selected for the exhibit or not.**

ENTRY & PHOTO INFORMATION:

Electronic Method:

COMPLETED ENTRY FORM: Paper

Image(s) of Entry: jpg file, 300 dpi, physical size 4" x 6", "top" of work facing up. Each 3-D work entered, submit 2 photos: one full view and one detail view

FILE LABELING: Last Name, Entry Title and Entry Number

DELIVERY: Email to pcagallery@hotmail.com (include Entry for "Lens" in subject line), or hand deliver on recordable CD or DVD to the PCA Gallery or Office prior to 2/4/12. Office hours are Mon - Sat, 10 a.m. to 3 p.m.

PAYMENT: Check mailed or hand-delivered to the PCA Office with copy of entry form prior to 2/4/12. Office hours are Mon - Sat, 10 a.m. to 3 p.m. (Note: Entry(s) will not be juried if payment is not received)

"Paper" Method:

COMPLETED ENTRY FORM: Paper

IMAGE(S) OF ENTRY: Photo minimum size: 4" x 6"; 8" x 10" preferred. "Top" of work facing up. Each 3-D work entered, submit 2 photos: one full view and one detail view, top of photo marked with red dot or arrow.

PHOTO LABELING: Last Name, Entry Title and Entry Number

DELIVERY/PAYMENT: Form, photos, check mailed or hand-delivered to the PCA Gallery or Office prior to 2/4/12. Office hours are Mon - Sat, 10 a.m. to 3 p.m. (Note: Entry(s) will not be juried if payment is not received)

ACCEPTANCE INFORMATION: We will send Acceptance Letters via email. Include a SASE for your Acceptance Letter if you do not have email capabilities.

DISPLAY: Work must be ready to hang/display at Intake. 3D pieces will be displayed on pedestals. 2D work must be ready to hang on the wall. Saw-tooth hangers are not acceptable. Wires must be secure and placed so wire & nails are not visible when hung. If you have special display requirements, you must be available on Intake day.

NOTE: Curators may reject work at Intake if it does not meet gallery, or show standards, or not as depicted in the entry photo(s). Only work that is accepted during the jury process and indicated within your Acceptance Notification will be accepted.

SALES: A 35% commission will be retained by PCAG for all work sold, deducted from your set selling price.

GALLERY HOSTING: Accepted artists must host the gallery for a 2.5-hour session. If you haven't hosted within the last 6 months, you must attend a 1-hour training class. Date and time: TBA.

CURATORS:

Lisa Davis
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(928) 717-1041

Scott Heide
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(928)458-9521

Kim M. Kapin
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(928)848-7939

Raelynn Wrinkle
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(928)899-8869

IMPORTANT DATES:

Deadline: 2/4/12

Intake: 2/19/12 (11 am - 1pm)

Opening: 2/24/12 (5-7 pm)

4th Friday Art Walk: 3/23/12 (5-7 pm)

Out Take: 4/1/12 (10 am - noon)